## GARBONE LORRALINE Dedicated Innovation, Dedicated Partner - - - ...

Two Excellence awards for Carbone Lorraine's Electrical Protection division

Paris, November 17, 2005

Each year, Imark, one of the largest associations of US electrical distributors, awards prizes to the top-performing players in the industry.

This year, Ferraz Shawmut, a Carbone Lorraine subsidiary and the world number two in industrial fuses, received two prizes, in recognition of its technological excellence and marketing excellence.

The *technological excellence* prize was awarded in recognition of the implementation of a personalized computer interface for each of its customers, enabling them to lower transaction costs when orders are taken.

The *marketing excellence* prize was awarded for Ferraz Shawmut's extensive range of services, from distribution to maintenance.

This is the second year in a row in which Carbone Lorraine has won prizes from this leading association. In 2004, Ferraz Shawmut received Imark's Excellence in Product Development Award.

These prestigious awards illustrate the quality of the customer service provided by Carbone Lorraine's Electrical Protection division. They will help to enhance the brand image of its products and represent an additional competitive advantage enabling it to win new business.

\*\*\*END\*\*\*

Carbone Lorraine is a worldwide specialist in Advanced Materials and Technologies and Electrical Components. The Group holds leadership positions in its core businesses:

-world number one in graphite anti-corrosion

equipment;

Advanced Materials and

Technologies:

-world number two in high-temperature

applications of isostatic graphite;

-world number one in brushes for electric motors

**Electrical Components:** 

-world number two in industrial fuses

The Group is listed on the Premier Marché of the Paris Stock Exchange and is a constituent of the CAC Mid100, SBF120 and the Next 150 indices.

## Visit our web site at www.carbonelorraine.com

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